



Business Information

Business & Industry:	Ohio Network for Innovation; Non-profit. www.ohionetworkforinnovation.com
Contact Information:	referrals@ohionetworkforinnovation.com

Internship Description

Position Title:	Marketing & AI Development Intern
Work Type:	Part-time, Remote.
Duration:	Upon project completion.
Majors Desired:	Marketing, Computer Science, Data Science, or related field.
Position Description:	The Marketing & AI Development Intern is a unique position that offers an exciting opportunity to combine marketing with artificial intelligence (AI) skills to drive strategic initiatives and enhance our organizational capabilities.
Responsibilities:	<p>Upon agreement with ONI, the Marketing & AI Development Intern will have the opportunity to choose from one or more of the following projects:</p> <ul style="list-style-type: none">• Collaborate to design and implement a chatbox for ONI's website.• With the use of AI, design and execute automated marketing campaigns across multiple channels, including email, social media, and website.• Develop and implement AI training sessions for both ONI employees and potential customers to enhance understanding and utilization of AI technologies.• Lead a client storytelling project, collecting and sharing feedback from clients on ONI's website and social media platforms to amplify real-life experiences and enhance engagement with stakeholders.• Utilize AI to personalize content for the creation and design of an exhibitor package for ONI employees, optimizing impact at fairs and conferences.



Preferred Qualifications:	<ul style="list-style-type: none">• Strong interest in both marketing and AI development, with a desire to bridge the gap between the two disciplines.• Strong writing and communication skills.• Ability to work both independently and collaborate effectively in a remote team environment.• Creative thinking and problem-solving skills, with a passion for leveraging technology to drive positive social impact.
Learning Outcomes:	<ul style="list-style-type: none">• Gain practical experience in developing and implementing marketing strategies within a non-profit organization.• Acquire hands-on experience in AI development, including researching, evaluating, and integrating AI technologies.• Develop cross-functional collaboration skills by working with diverse teams to align marketing objectives with AI development initiatives.

Application Process

To Apply:	Send resume and cover letter indicating preferred project(s) to: referrals@ohionetworkforinnovation.com
Application Deadline:	May 31, 2024